MY SUMMER 2023 IN PARIS
French kidswear brand, founded in 2013.

All Jules & Juliette styles are designed and created carefully far from industrialized collections.
Beautiful noble materials, amazing Italian cotton satin with Jules & Juliette exclusive prints, rich linen and cottons from France and Spain are carefully chosen and mixed to create a chic and timeless style.
GIRL COLLECTION

DRESSES – BLOUSES – SHORTS – SKIRTS – JUMPSUITS

2Y-10Y
Girl Day 1

Starting my day with a perfect croissant, very crispy with a lot of puff pastry! Oh, it smells a good taste of butter inside!

Now I am ready to roam over Paris and discover its landmarks, museums, cafes, terraces and gastronomy!
I can spot Eiffel Tower from afar!

Standing at 300 meters tall, the Eiffel Tower is the tallest building in Paris! The only other tall building in Paris is the Montparnasse Tower which is 210 meters tall.

Other than these two tall structures, nearly all the buildings in Paris are less than 9 stories tall.

CELENA DRESS
Bright Pink / 2Y – 4Y – 6Y – 8Y – 10Y
Paris city center has some very large streets called boulevards.

These were imagined and designed by architect Haussmann, who had a vision of Paris as a monumental city.

DANIELLA DRESS
Pink / 2Y – 4Y – 6Y – 8Y – 10Y
So Beautiful! Like Steel & Lace!

Every seven years, painters apply 60 tons of paint to Eiffel tower to keep her looking Young and Fresh.
Radio saved the Eiffel Tower from destruction. Thank you Radio!

Eiffel tower was supposed to stand only for 20 years before being torn down.

However, Mr. Eiffel erected an antenna atop the tower to prove its value in sending and receiving wireless messages, so the plan to tear it down never happened.

CELENA DRESS
Sky Blue / 2Y – 4Y – 6Y – 8Y – 10Y
In 1850, Paris was still very much a medieval city without modern conveniences.

One man, Baron Haussman, completely remodeled the city under the reign of Napoleon III.

Most of the gorgeous limestone buildings that we see today were constructed during this time. This style of architecture is called Haussmanian, named after the Baron Haussman.

**Girl Day 2**

A stroll through my favorite neighborhoods, Montmartre, The Marais and The Latin Quarter.
Girl Day 3

CENDY DRESS

Cream Yellow/ 2Y – 4Y – 6Y – 8Y – 10Y
A stop to taste the delicious Macarons!

It is believed that the Macaron was born in Italy. According to legend, Catherine de Medici brought the recipe with her from Italy when she married Henry II of France in 1533.

DIVINE SHORT CARDIGAN
Off-White / 4Y – 6Y – 8Y – 10Y

CAISSY SHORT
Blue Green / 2Y – 4Y – 6Y – 8Y – 10Y
The Sacré-Coeur church takes the second place in the highest points of Paris.

It has one of the heaviest bells in the world, The “Savoyarde”, about 19 tons and which was dragged to the hill with the help of 21 horses.
Grey zinc roofs are one of the special features of Parisian architecture.

They cover more than 60% of the roofs of the capital city since the middle of the 19th century.
The Morris column (colonne Morris in French) is a tall and elegant dark green advertising column.
I just saw this new Theatre show on a Morris Column today. Let’s go watch it tonight!

Theatre has always held a cherished place in the heritage of France, which counts literary legends like Molière, Racine and Victor Hugo in its theatrical hall of fame.
The most important attraction at the Arc de Triomphe is the eternal flame, which was lit in 1923 and has been burning since. Every evening at 6:30pm, wreaths are laid into the flames by veterans to keep it eternally burning.

The Arc is the monumental sized archway where 12 main roads meet in the city center, one of them being the Champs-Élysées.
BECCA DRESS
Pink Blue / 2Y – 4Y – 6Y – 8Y – 10Y
Enjoyed today my fashion tour from Place Colette to Rue Saint-Honoré.

I passed by Palais Royal to hear about the most famous stylists of all time.
I didn’t forget Avenue Champs-Élysées, Avenue Montaigne and Place Vendome...

King of France Louis XIV and his red heeled shoes were the first reason why
French style is so important nowadays.
BECCA DRESS
Pink Yellow / 2Y – 4Y – 6Y – 8Y – 10Y
Paris is the heart of picnics and this could be thanks to the 450 parks and gardens spread across the city.

**DAISIE DRESS**
White/ 2Y – 4Y – 6Y – 8Y – 10Y

No matter which neighborhood you’re in, you will find monuments, parks and beautiful architecture.
Now that warmer weather is descending on Paris, I’ll enjoy my afternoon at a café Terrace!
A touch of green is the perfect compliment to the beautiful Parisian architecture.

And to our iconic Bella Dresses!

King Henri IV had more than 500,000 trees planted across the city during his reign.

To this day, they are regularly counted and recorded officially so the city can protect them at best.
Join the Fun and Enjoy with us a Parisian Picnic!
Many terraces have chairs that are facing the street. As the street is your stage, so make sure you don't have your back to it!
The River Crossing Paris is Called La Seine

The Seine divides Paris in two halves called ‘the Left Bank’ and the ‘Right Bank’ or ‘quay’.

The left Bank is considered the birthplace of Paris and is now UNESCO World Heritage Site.

Bella Dress
Flowery Green / 2Y – 4Y – 6Y – 8Y – 10Y
Going to the Famous Garnier Opera tonight?

I’ll put my Sparkling Beautiful Dress!

DANIELLA DRESS
Green / 2Y – 4Y – 6Y – 8Y – 10Y
BABY GIRL COLLECTION

DRESSES - BLOUSES - SKIRTS - ROMPERS - BLOOMERS

6M - 18M
Baby Girl Day 1

The First Photo Of A Person Ever Taken Was In Paris

Ready to take plenty of photos with my lovely pink dress

DESIREE DRESS
Bright Pink / 6M – 12M – 18M
Baguette means stick (baton) and became the iconic symbol of French bread and a thread of French culture in the 20th century.

The French eat 320 baguettes every second.
That’s about half a baguette per day per an average Frenchman.

BARDOT DRESS
Pink / 3M - 6M – 9M - 12M – 18M
Bonjour Monsieur

Paris Is Not The Largest French-Speaking City In The World!
That title belongs to Kinshasa!

DAHLIA DRESS
Pink Hearts / 6M – 12M – 18M

DORA HEADBAND
Pink Hearts / 12M – 18M
There are more dogs in Paris than children
There are over 40,000 restaurants in Paris

BECCA DRESS
Lilac Green / 6M – 12M – 18M
Paris, A Food Capital

Hungry?

Paris is world-famous for its many cafes, the oldest of which dates from the 1600s, and restaurants, including the highest number of Michelin star restaurants in the world, over 100!

CECILLE DRESS WITH BLOOMER
Mint and Off-white Glitters
6M – 12M – 18M
Paris, La Ville Lumière

Paris is called the city of light because it was one of the first European cities to install street lights.
Baby Girl Day 2

DAHLIA DRESS
Mint / 6M – 12M – 18M

DORA HEADBAND
Mint / 12M – 18M

Paris neighborhoods are called “Arrondissements.”

The name arrondissement means neighborhood and there are 20 of them in Paris.

If you look at a map of them, you will notice the numbers follow the shape of a spiral.
Paris Is The World Capital Of Fashion

There is no city in the world that speaks and understands fashion like Paris.

Whether it’s French handbag brands, jewelry brands to haute couture, France has set a tone for the entire world.
One Of The Most Famous Paintings In The World

The Louvre Museum in Paris houses the most prestigious and viewed artwork in the world, the Mona Lisa by Leonardo da Vinci.

Even though the painting is popular, so many people are always surprised by how small it is when they see it in real life — it is 77 cm x 53 cm to be exact.
Let's go to Disneyland

A colony of feral cats lives in Disneyland Paris. Although they tend to hide and sleep during the day, you may spot one.

Disneyland is Paris' second most-visited attraction after Notre Dame.

DULCIE CARDIGAN
Off-white / 6M – 12M – 18M – 24M
Paris is a very green city with lovely green spaces

Jardin Du Luxembourg, Jardin des Tuileries, Bois de Boulogne, The Park De Butte Chaumont, Parc Monceau, Jardin des Plantes

FLEUR BLOUSE
Green Hearts / Blue Hearts / White
6M – 12M – 18M

ALANA BLOOMER
Green Dots / Blue Dots
6M – 12M – 18M

PHILO SKIRT
Green Dots / Blue Dots
6M – 12M – 18M
BOY COLLECTION

SHIRTS – SHORTS – BERMUDAS – POLOS – TSHIRTS

2Y-10Y
Wow, I just saw the oldest house in Paris!

It dates from 1407 and it is at number 51, rue de Montmorency, in the 3rd arrondissement.

Boy Day 1

COLIN SHIRT
Thai Print
2Y – 4Y – 6Y – 8Y – 10Y

CARL SHORT LINEN
Green
2Y – 4Y – 6Y – 8Y – 10Y
My Next Visit Is To The Largest Art Museum In The World

Not many people are aware that there are a total of five pyramids at the Louvre. Three of them are the small glass pyramids surrounding the iconic I.M. Pei pyramid.

The fifth pyramid is the Louvre Pyramide inversée (inverted pyramid) in Carrousel du Louvre.

Did you know it would take at least 200 days to see everything in the Louvre!!

ALFRED TSHIRT
Hot Air Balloon
2Y – 4Y – 6Y – 8Y – 10Y

AURELIEN PANTS LINEN
Brown
2Y – 4Y – 6Y – 8Y – 10Y
After a long tour at the Louvre, I’m having some rest in The Jardin de Tuileries. I am having so much Fun!
Catching the METRO and Heading to my Next Stop!

Paris’ subway system known as the Paris Metro ranks the second busiest in Europe and 4th in the World!
After my visit to the Palace of Versailles, I enjoyed the Sun and my Macarons in the Gardens of Versailles.

The gardens of Versailles are some of the largest and most spectacular in the world and contain 372 statues, 55 water features, 600 fountains, and over 20 miles of water pipes.

AZAD SHIRT LINEN
White Stripes / 2Y – 4Y – 6Y – 8Y – 10Y

BILLY SHORT
Yellow / 2Y – 4Y – 6Y – 8Y – 10Y
The Most Visited Monument in Paris

The Cathedral Notre-Dame de Paris is built on the Île de la Cité (City Island) in the very center of Paris.

The Cathedral is a measurement reference: the overlooked “Point Zéro”, where all distances to and from Paris are measured from.

COLIN SHIRT  
Pink Stripes  
2Y – 4Y – 6Y – 8Y – 10Y

BILLY SHORT  
White  
2Y – 4Y – 6Y – 8Y – 10Y
Did You know That Tree Counting is An Official Job in Paris?!

BATISTE SHIRT LINEN
Grey Pink
2Y – 4Y – 6Y – 8Y – 10Y
The French Army still uses carrier pigeons bred in Paris!

Carrier (homing) pigeons have famously been used in the past, as a means of communication. It is still used nowadays by the French Army. So, if you see a pigeon flying overhead in Paris, it could be delivering a very important message.
Paris Has 37 Bridges

The oldest standing bridge in Paris is called Pont Neuf, which means “New Bridge” in English!

COLIN SHIRT
Turquoise Tartan/ 2Y – 4Y – 6Y – 8Y – 10Y

CARL SHORT
Turquoise / 2Y – 4Y – 6Y – 8Y – 10Y
Despite many cars being driven in Paris, there are no stop signs. There was one stop sign for a long time in the 16th arrondissement, but that disappeared during 2014.

Paris has the least number of stop signs of any city!

ANDRE SHORT
Blue Gitane
2Y – 4Y – 6Y – 8Y – 10Y

CEDRIQUE TSHIRT
White
2Y – 4Y – 6Y – 8Y – 10Y
This day marked the date when Parisians revolted against the royal family, marking the start of the French Revolution and independence from the crown.

Today, Paris holds a large military parade along the Champs-Élysées, a fly-past, and a range of spectacular fireworks displays.

The biggest celebration in the city is held on Bastille Day
BABY BOY COLLECTION

DUNGAREES – SHIRTS – SHORTS – PANTS

6M-18M
Paris has an annual competition to find the city's best baguette!

Who's going to win the TROPHEE??

AZAD SHIRT LINEN
Yellow Stripes and Pink Stripes
6M – 12M – 18M

ARSENE PANTS LINEN
Blue and Yellow
6M – 12M – 18M
Want to Sell Baguettes in Paris?

They must meet the Décret Pain, a law about the exact recipe for baguettes!

The bread must include just four ingredients: wheat flour, yeast, water, and salt.
Paris apartments may be hiding some expensive secrets!

In 2010, those dealing with a French woman’s estate found she paid rent on a mysterious Parisian apartment for 70 years. At the apartment, they discovered she abandoned it at the start of World War II. The interior was as it was in the 1940s, and a Boldini painting worth almost two million Euros was inside.
Let’s Go Have Fun at the beach, Yes in Central Paris!

During July and August, the city puts sand onto the banks of the Seine, making river-side beaches for residents and tourists to relax on. In addition, palm trees, sun umbrellas, and deck chairs get added.
I can see the Statue of Liberty, can you see it too?

The Statue of Liberty in New York was given as a gift to the United States by France. You can find smaller replicas of this statue around Paris. There are five to be discovered in total. The most well-known of the five statues is found on the Seine near the Pont de l'Alma.

DAMIEN DUNGAREE
LINEN
Sky Blue and Mint
6M – 12M – 18M – 24M